



European PET Bottle Platform

Quick Test QT508 Labels & Adhesives testing procedure April 2024

This test has been published by the European PET Bottle Platform and was devised by experts in the European plastics, packaging and recycling industries. The test is an indicative test only and is based on the best of our knowledge at the time of publication. It does not necessarily guarantee compliance with the different recycling schemes. Users are therefore advised to discuss the results with the EPBP who will check for specific and up-to-date information.

The European PET Bottle Platform cannot accept responsibility or be held liable for any loss or damage arising out of or in connection with the test results, their accuracy, or incomplete or misleading conclusions.

1. Introduction

The objective of the European PET Bottle Platform (EPBP) is to evaluate technologies and products to allow new PET bottle innovations whilst optimizing the environmental and economic consequences for the recyclability of PET.

EPBP has formulated guidelines to evaluate the influence of bottle innovations - such as barrier materials, resin formulations, additives and non-PET components in or on PET bottles - on PET recycling process. Barrier materials can be applied as a coating, introduced in a co-injected multilayer configuration or blended with the matrix material. Additives can be incorporated into the base material during polymerization or added during injection molding in the form of liquid or solid master-batches. Other non-PET components can be labels, glue, sleeves, caps, printings, etc.

Laboratory analyses on the recyclability of new innovative PET bottles or non-PET components can be relatively expensive and lengthy (sometimes with lead times of several months between sampling and results). Assessing test results can in some cases be complex and requires a certain level of expertise, which can be considered inconvenient for early assessments

For this reason, EPBP has developed a series of rapid and low-cost techniques for the quick assessment of PET bottles. All quick tests include a complete explanation of the scope, techniques, equipment and test conditions, as well as a “summary interpretation” detailing how to use the test results. Quick tests can either be executed at the internal laboratory facility or by an independent test laboratory with minimal investment in equipment.

Conclusions from quick tests results are purely indicative, and may not be considered as an advice, a recommendation or a formal approval by EPBP. For a complete assessment, further tests are required to highlight all possible effects of innovative PET bottles on the recyclability of collected bottles into r-PET, the processing of the r-PET into products and the final product properties. Please contact EPBP for more information.

SAFETY PRECAUTIONS

This guideline is intended for use by qualified personnel who recognize safety hazards and are familiar with the safety precautions required in regard to application of this guideline. The appropriate laboratory safety procedures must be used before, during, and after testing operations.

2. Quick Test QT508

Scope

Several systems can be used to label a PET bottle. The following test protocol is designed to provide guidance on the behavior of pressure sensitive label systems during the recycling process. The label should detach from the bottle and float and the adhesive layer should remain on the label without reactivation, with a minimal amount dissolved in the caustic wash and no adhesive remaining on the washed PET flake.

Adhesive reactivation is defined as the behavior of a hydrophobic adhesive that is releasable (i.e., stays on the label) and after the labels are dried (i.e., moisture < 5%) the adhesive is again sticky, causing label flakes re-attachment/re-tackification on the PET flakes or equipment surface

This test protocol is meant to be carried out in combination with an oven test (refer to EPBP QT500).

Background

Pressure sensitive labels are applied to PET bottles with light pressure and without activation or heat. The surface of the label intended to come into contact with the bottle is covered with a layer of adhesive that forms a bond when pressure is applied. Labels are typically supplied in rolls, with a release liner that protects the adhesive and assists label handling.

The adhesive should be designed to allow the release of the label during the hot (pre)wash of the recycle process and to allow subsequent sink/float separation of label residuals from PET flakes. Ideally the adhesive:

- should remain on the label when it detaches from the bottle,
- should leave no residues on the PET flakes which may lead to discoloration during the processing of recycled PET. The amount of adhesive dissolved into the process water should be reduced to a minimum, unless the adhesive, due to its chemical nature,
- is intentionally designed to be dissolved and not suspended into water/alkali without creating issues to the recycling process water treatment plant.
- Water releasable adhesives, instead, should remain on the label without reactivation.

Principle

The following quick test has been designed to assess the behavior of the adhesive when PET bottles with pressure sensitive labels applied are submitted to a simulation of the recycling process. The test is carried out using the bottles panel only, i.e., the section that the bottle the label is applied. This allows easier cutting with scissors, without generating fines.

Apparatus

- Digital camera
- Heavy duty (e.g., electrician) scissors
- Lab scale with an accuracy of 0.0001 g
- 250ml and 100 ml crystallizers
- 400 ml beakers.

- Hot plate stirrer, or similar equipment capable of heating up to 90°C
- Suitable diameter watch glass to cover beaker when heating
- Clamping device to install overhead 600 rpm stirrer.
- Impeller stirrer (preferred option). If an impeller stirrer is not available, a magnetic stirrer can be used, the magnet should be 4-5 cm long in order to provide adequate stirring
- Thermometer
- Caustic soda solution (2.0 % Sodium hydroxide)
- Distilled or deionized water (referred to as “distilled water”, below)
- Ceramic funnel with vacuum filtration
- Manual stirrer (i.e., glass rod)
- Filter paper
- Lab oven with air circulation, with a maximum temperature of 250°C
- Metal tweezers
- Acetone for cleaning purposes (technical grade)
- Metal weight with flat surface (150 g, max 5,5 cm²)
- Clean white tile/toughened glass tile to be used as non-sticky, dry, even and free of dust and fibres solid surface

Short Test Description

Lab blown or commercial bottles can be used for the testing purposes. The procedures are defined below:

Procedure for commercial samples:

Samples

The commercial samples (ready to be delivered or already delivered to the retailer) are first cured for a minimum time of 21 days at room temperature or 5 days at 40°C or 3 days at 50°C..Sample panels (PET plus label) are cut from PET bottles and weighed on a lab scale. The sample panels are carefully cut into 10 mm square pieces using scissors to avoid generation of fines, and the pieces are transferred to the lab simulation of the recycling process.

The test should be carried out with labels with commercial print because this affects whether the labels are sinking.

Results and result analysis

After the process, the floating (label) and the sinking (PET) fractions are collected, dried and weighed on a lab scale with 0.0001 gr accuracy

The sum of the weights of the sinking and swimming fraction should be equal to the weight of the initial panels (PET with label)

If the sum of the weights of the sinking and floating fractions is lower than the initial sample weight, this is an indication that part of the adhesive (or other components) has dissolved into the process water.

The QT508 test is further complemented by an oven test (according to procedure QT500) to be performed on the sinking (PET) fraction, using an unprocessed sample as reference, to better highlight any glue residuals left on the panel.

Procedure for lab samples (standard bottles can be supplied by the accredited lab).

Sections of the PET bottle panels are cut and weighed on a lab scale with 0.0001 g accuracy. The sample pressure sensitive labels are then applied to the sample panels, allowing sufficient time for the adhesive to cure (minimum curing time 21 days at room temperature or 5 days at 40°C or 3 days at 50°C). The weight of the label is calculated by difference between the weight of the labelled panel and a control panel without labels. The sample panels (panel plus label) are carefully cut into 10-12 mm square pieces using scissors to avoid generation of fines, and the pieces are transferred to the lab simulation of the recycling process. The test should be carried out with 100% solid-colored labels with commercial print because this facilitates identification of residual labels glued to PET flakes.

After the process, the floating (label) and the sinking (PET) fractions are collected, dried and weighed. The weight of the sinking fraction should be equal to the weight of the initial panels (without labels). There should be no residual label pieces on or at the edges of the PET flakes, indicating that all the labels have detached.

If the sum of the weights of the sinking and floating fractions is lower than the initial sample weight, this is an indication that part of the adhesive (or other components) has dissolved into the process water.

The QT508 test is further complemented by an oven test (according to procedure QT500) to be performed on the sinking (PET) fraction, using an unprocessed sample as reference, to better highlight any glue residuals left on the panel. This test is to be documented separately according to the QT500 procedure.

Samples

- PET Bottles
- Test Labels (100% solid colored)

Procedure

- Cut out the panel of the bottles until you reach a minimum surface of 600 cm² of covered surface by the label i.e., the part of the bottle where the label is applied. (sample "A")
- Weigh the cut panels and add the panel weights (accuracy as defined above)
- Cut out an additional sample with the surface of 600 cm², approximately the same amount of the sample "A" (as defined in the first bullet point). This sample is meant to be put aside to be used as reference for the oven test.
- Report label size and structure, including the density and the amount of adhesive by surface unit (if known from supplier). Document the label color and design with one or more photographs.
- Apply a test label to each panel.
- Uncovered panel margins surrounding the applied label must have a max. width of 3 mm on each margin side.

- Weigh and record each labelled PET panel separately and sum the bottle walls weight. Record this weight as “B”.
- Allow labels to cure at room temperature for 21 days.
- Weigh and record each labelled PET bottle wall panel separately and sum the bottle walls total weight. Record the weight as “C”. Document sample with one or more photographs.
- Calculate the weight loss during curing and record it as “D”:

$$D = B - C$$

- A significant weight loss during curing “D” is an indication of the presence of volatile compounds in the adhesive. While this is not a parameter that will affect recycling per se, a significant weight loss is worth investigating.
- Calculate the total weight of the labels + adhesive and record it as “E”:

$$E = C - A$$

- Cut labelled PET bottle wall panel with scissors in a controlled environment. Avoid generating fines and the loss of non-labelled flaked sample. Flake samples should be approximately square and in the range of 10 mm. Check the weight after cutting to ensure that there are no losses (maximum weight difference +/- 0,02%). Document the sample with one or more photographs.
- Using the 400ml beaker, completely submerge the flakes in the caustic solution at 85°C. The ratio between the flakes and the caustic solution should be 40 ml of solution for each 100 individual flakes/100 cm² covered surface. Switch on stirrer to 500 rpm and leave for 15 minutes. Make sure that the labels do not stick to the stirrer, to the sides of the beaker or to each other, it is important to ensure free agitation of flakes and label particles. Record the process with a series of photographs. Any stickiness should be recorded.
- Observe the caustic solution colour after the test. If any noticeable discoloration, report it and document the caustic solution colour with a photograph. In order to highlight differences, take a sample of the solution (be careful not to include flakes) and place it into an appropriate container. Place alongside a reference sample of fresh (caustic solution in a similar container and take a picture of the two containers against a neutral background. Discoloration may indicate a potential ink bleeding issue. It may be worth considering a further investigation with a label bleeding quick test (see EPBP quick test QT 507 for reference)
- Collect the sinking and floating fractions by filtration on a ceramic funnel connected to a vacuum pump. Use small amounts of distilled water and a suitable tool to collect flakes on the bottom of the beaker and from the stirrer. Do not lose flakes in the transfer process.
- Carefully remove the flakes from the funnel and place them in a beaker containing distilled water at room temperature. The ratio between the flakes and distilled water should be 40 ml of solution for each 100 individual flakes/100 cm² covered surface. Gently stir the solution manually for about a minute, and allow to settle for 10-15 minutes. Ensure that no flakes or labels remain on the stirrer. When settling has occurred, document with one or more photographs.
- Carefully collect the floating fraction, place it on filter paper to allow gross removal of water and then transfer it into a crystallizer of suitable size. Qualitatively inspect the flakes for residual stickiness of the adhesive.

- Individually spread dried flakes with a clean metal tweezers on a clean white tile/toughened glass tile
- Evaluate residual stickiness by placing a metal weight (stainless steel) on the surface of ten randomly chosen different flakes and labels for 5 seconds each, without putting additional pressure. The metal pin surface which is placed in contact with the flake must be 1- 2 cm². The metal weight must have a flat surface and a weight of 150 g. If the adhesive is reactivating, the flake will stick on the surface of the metal weight once it is lifted. The weight should be cleaned with a slight amount of acetone after touching one flake before it is placed on the next one. The weight has to be totally dry and free of residual acetone before putting it on the next flake.
- Report the results as following:
 - Strong reactivation: more than 4 sticking flakes
 - Reactivation: 1 to 4 sticking flakes
 - No reactivation: 0 sticking flakes.
- Collect the sinking fraction by filtration on a ceramic funnel connected to a vacuum pump. Transfer it on filter paper to allow gross removal of water and then transfer into it a crystallizer of suitable size. Be careful not to lose flakes in the process.
- Dry each fraction in an oven at °85C for 6 hours.
- Cool down in desiccator (desiccator equipment is optional).
- Evaluate residual stickiness after drying.
- Weigh the floating fraction and report the weight as “F”. Document the sample with one or more photographs.
- Qualitatively inspect the floating fraction for residual stickiness of the adhesive.
- If any PET flakes are glued with label pieces in the sinking fraction, document them with a photograph, then carefully separate them from the label. Weigh them and report the labels weight as G.
- If $G > 0$, then calculate the new weight of the floating fraction as

$$H = F + G$$

Otherwise assume $H = F$

- Weigh the sinking fraction and report the weight as “J”. Document the sample with one or more photographs. Record any labels that did not separate from the PET flake. Take a separate photograph of any labels that did not separate from the PET flakes. Check the flakes surface and verify that it is not sticky.
- If $G > 0$, then calculate the new weight of the sinking fraction as

$$Y = J - G$$

- if it is impossible to separate the PET and the label then weigh the third fraction as X.
- Run QT500 on the sinking fraction and the reference sample. *As a consequence, QT500 will have to be run with a lower amount of material.*
- Calculate the difference between the initial label and adhesive weight and the recovered floating fraction and report it as “K”

$$K = E - H$$

- Calculate the ratio between the floating fraction and the initial label and adhesive weight and express it in percentage. Report the value as “L”

$$L = (H/E) \times 100$$

- If $K > 0$, then calculate the ratio between the non-recovered floating fraction and the initial label and adhesive weight and express it in percentage. Report the value as “M”

$$M = (K/E) \times 100$$

- Calculate the difference between the initial panel weight and the recovered sinking fraction and report it as “N”

$$N = A - Y$$

Calculate the non-recovered (dissolved) weight amount and report it as “P”

$$P = C - (H + Y + X)$$

- If $P > 0$, then calculate the ratio between the dissolved fraction and the initial label and adhesive weight and express it in percentage. Report the value as “Q”. Calculate also the concentration of the dissolved fraction in ppm, assuming the water density as 1 g/ml)

$$Q = (P/E) \times 100$$

$$R = P/\text{water volume}$$

(Express R as ppm of adhesive, assuming water density as 1 g/ml)

Mass balance results

The ideal result is the one where $J = A$ and $E = H$ with minor differences, that can be explained with deviations due to experimental setup (e.g. reproducibility in weighting). Such results indicate full label detachment, with the adhesive remaining on the label and no adhesive or other label component dissolved in the washing water.

Success criteria:

$J - A < 0.5\%$ (0.5% adhesive on the flakes)

$A - J < 3\%$ 3% flake loss

Same for E and H. Thus $E - H < 1\%$ Labels sinking

$H - E < 3\%$ flake loss

Any significant deviation from the ideal result will need to be investigated. In particular:

- If $J > A$ and no label residue can be seen, this could be an indication that some residual adhesive is left on the flakes. The oven test carried out on the sinking (PET) fraction should confirm this (refer to EPBP QT500).
- If $P > 0$, then an amount of sample has been dissolved in the caustic washing water. If no discoloration of the caustic washing solution is observed, this could be either label surface coating (if present) or adhesive. The amount of dissolved adhesive or label

coating should not exceed 500 ppm. Adhesive concentrations above the threshold require investigation of the adhesive chemistry and solubility, to exclude that long-term accumulation effects could generate issues to the recycling plant operation and recycled PET flakes quality

- In any case, the situation where $K > 0$ by a value that cannot be explained with the analytical setup is an indication of incomplete sink float separation of the label.
- The fate of the non-recovered label amount should be investigated, by drawing hypotheses based on the test results and, if appropriate, by performing other

investigations to get a confirmation. It is important to ensure that the non-recovered fraction is not detrimental to recycling.

Test report

The test report must include the following information:

- Reference to the EPBP Quick test QT508
- A full and complete identification of the material tested for the bottle and the label
- Description of the samples before, during and after testing (especially on colour changes, haze, deposits, sinking or non-detached label fragments, residual stickiness, etc.)
- The photographs indicated in the test procedure should be taken and be supplied as electronic files for reference. Photographs should be of reasonable quality, with good lighting and suitable background. Additional photographs are welcome whenever useful for documenting specific situations. To keep the report file to a size reasonable for e-mail circulation, pictures can be resized upon incorporation in the report and repetitive pictures can be omitted, provided the report contains a list of all the pictures taken with file name and picture description the listed photographs are made available as separate JPG files.
- Details of any deviation from the test method, as well as any incident which may have influenced the results
- Test figures and residual stickiness evaluation. Use the Table 1 and 2 as reference.
- Documentation and reporting of the QT500 oven test following the requirements of the QT500 test procedure.
- Date and place of the test.

Remark

This quick test is designed as a quality indicator to monitor a single critical parameter in PET recycling. Other specific tests are needed to complete a full screening for possible effects of innovation on the recyclability of collected bottles, the processing of r-PET into products and the final product properties. Please contact EPBP for more information.

Table 1: Adhesive releasability in combination with reactivation

Adhesive releasability in combination with reactivation				
Priority	Adhesive	Reactivation	Assessment	Conditions
1	Stays on the label	0	No reactivation	
2	Stays on the label	1 to 3	reactivation	
3	Stays on the label	4 or 5	Strong reactivation	

Table 2: Mass balance calculations

Variable	Value	Reference in the procedure
Total weight of the panels	X.xxxx g	A
Sample weight before curing	X.xxxxg	B
Sample weight after curing	X.xxxx g	C
Weight loss during curing	X.xxxx g	D = B - C
Weight of labels and adhesive	X.xxxx g	E = C - A
Weight of the floating fraction	X.xxxx g	F
Weight of residual labels in the sinking fraction	X.xxxx g	G
Corrected weight of the floating fraction	X.xxxx g	H = F + G
Weight of the sinking fraction	X.xxxx g	J
Corrected weight of the sinking fraction	X.xxxx g	Y = J - G
Non-separable labels and PET adhesive lost from the label (floating fraction)	X.xxxx g	X
	X.xxxx g	K = E - H
Ratio of the adhesive plus label fraction after and before washing	X.xx %	L = (H/E) x 100
Ratio between the non-recovered floating fraction and the initial label and adhesive weight	X.xx %	M = (K/E) x 100
Difference between the initial panel weight and the recovered sinking fraction	X.xxxx g	N = A -

		Y
Non-recovered (dissolved) weight amount	X.xxxx g	P = C – (H + Y+X)
Ratio between the dissolved fraction and the initial label and adhesive weight	X.xx %	Q = (P/E) x 100
Amount of dissolved fraction	ppm	R = P/water volume
Residual stickiness evaluation (S = Strong reactivation, R = reactivation, N = no reactivation) As per table 1		

Definitions

- **Adhesive:** any material that is used for the labelling system application on the PET bottle
- **Water soluble adhesive:** any applied adhesive capable of chemically dissolving in water or alkali under the specified washing conditions in the recycling process
- **Releasable adhesive:** any applied adhesive capable of releasing on at least one side of its bond under the specified washing conditions in the recycling process. For our application releasable has the meaning that the adhesive will remain on-the label.
- **Floating:** adhesive that agglomerates, has a density $<0.95\text{g/cm}^3$, thus staying on the surface of the wash tanks
- **Dissolvable adhesive:** adhesive that under the washing conditions is diluted in the washing water.
- **Dispersible adhesive:** adhesive that is distributed across the volume of the wash tanks in very fine particles.
- **Reactivation:** the behaviour of a hydrophobic adhesive that is releasable (i.e. stays on the label) and after the labels are dried (i.e. moisture $<5\%$) the adhesive is again sticky, causing label flakes re-attachment/re-tackification on the PET flakes or equipment surface.

Adhesives and Pressure Sensitive Labels for PET Bottles - FAQ

Is it possible to use existing test methods for the evaluation of Pressure Sensitive Labels (PSL)?

As PSLs use acrylic-based adhesives that are based on specific chemistry different to the systems used for wrap around labels, a specific test method is required.

Can adhesives be evaluated by alternative test methods instead of a label test procedure (e.g., roast test)?

Having a roast test after the wash off can be used to evaluate wash off performance. It will give a general overview of non-water-soluble adhesives in the material stream.

Roast test results cannot be used as an indicator for PSL as pressure sensitive adhesives (PSA) have low melting points and can be easily removed from PET flakes and coat the PET in the washing process. Because of the viscosity behaviour, roast test results cannot be correlated with the content of PSA.

What is special about Pressure Sensitive Adhesives (PSA)?

The main difference for PSL are the adhesives and their individual chemical compounds. The adhesives used for PSL (e.g., acrylics) are significantly different from other types of adhesives, and are known to cause problems in industrial washing lines of recycling plants.

Serious issues with pressure sensitive adhesives are linked to the reactivation of adhesive components.

Why are PSL/PSA harmful to the recycling process?

In recent years the use of PSL systems has increased on PET bottles in the European market, leading to an increase in use of PSA. In some European countries, PSL currently have market shares of up to 40 %. As these adhesives are mainly based on chemical components that do not have appropriate material characteristics (reactivation, cross-contamination of PET material) they affect the recyclability characteristics of PET.

PSA are not chemically dissolved in water and are not removed in industrial washing lines of recycling plants. What has been observed in practice is that PSA melt and liquify at temperatures around 65 °C and release attached labels from PET bottles. This is due to temporary deactivation by decreased viscosity. This behaviour is an effect which is purely

controlled by decreasing viscosity at high temperatures. PSA and their compounds disperse in the wash water and therefore are not removed and the adhesive spreads over the PET flakes during washing process.

As soon as the residual moisture of the PET flakes falls below 5 %, PSA substances begin to reactivate and cause re-attachment/re-tackification of any residual labels on the PET flakes. This reactivation behaviour leads to high levels of cross contamination in r-PET bottle and causes serious damage in industrial recycling lines due to clogged machinery (e.g., sieves, filters, pumps) and pipes.

What are reactivating adhesives?

Adhesive that is releasable (i.e. stays on the label) and after the labels are dried (i.e. moisture<5%) the adhesive is again sticky, causing label flakes re-attachment/re-tackification on the PET flakes or equipment surface

Are there further concerns apart from reactivation?

In general, non-water-soluble adhesive components are supposed to be contained in commercial adhesives for attaching labels on PET bottles.

Water soluble adhesive components are mainly used for attaching labels to glass bottles which have non-flexible shape. As these water-soluble adhesive materials (such as starch or casein) do not bring sufficient mechanical flexibility to perform well and permanent on a flexible PET bottle surface, the industry is using non-water-soluble adhesive components based on acrylics, styrene or rubber.

Therefore, adhesives will not be removed in the washing process that is crucial to industrial PET recycling. The adhesives coat the material (PET bottle grade flakes) and are transported into further downstream processes. Today, there is no clear science on the residual adhesive compounds which undergo recycling and thermal plastic forming processes (e.g., extrusion, injection moulding, blow moulding). It is possible/probable that they undergo unintended side reactions or be decomposed into potentially harmful substances.

Residual adhesives can cause increased yellowness and increased levels of migrating substances in the final PET recyclate. Cross contamination by residual adhesives can lead to Non-Intentionally Added Substances (NIAS) issues for food grade PET recyclate.

What is meant by water soluble?

Any substance that can chemically and entirely be dissolved in water at 65 °C without insoluble residues is water soluble.

If the adhesive disperses in water at 65 °C without a change in chemical composition, the adhesive is defined as water releasable.

Water releasable adhesives consist mainly of acrylic compounds which melt at temperatures between 50°C and 65°C. Due to decreasing viscosity at such temperatures they can be released from the surface of the bottle/label but are not chemically dissolved in the wash water.

Therefore, water releasable adhesives show efficient wash off performance in recycling processes. However, they are not removed in the recycling process and will continue to contaminate PET flakes.

Water releasable adhesives do not comply with Design for Recycling Guidelines (e.g. EPBP, RecyClass, Infinitum).

Chemical adhesive compounds which are based on acrylics, silicones, styrene, rubber or polyethylene are non-water soluble. They tend to be water releasable.

How is water solubility/water releasability defined?

- **Adhesive for labels:** alkali/water soluble and alkali/water releasable at 60-80°C without reactivation
- **Water or alkali soluble adhesive application:** any applied adhesive capable of chemically dissolving in water or alkali in the recycling process.
- **Releasable adhesive application:** any applied adhesive capable of releasing on at least one side of its bond under the specified conditions in the recycling process.
- **Water releasable:** any applied adhesive capable of releasing on at least one side of its bond and **not** being irreversibly deactivated or decomposed in water under the specified conditions in the recycling process
- **Alkali releasable:** any applied adhesive capable of releasing on at least one side of its bond and **not** being irreversibly deactivated or decomposed in alkali under the specified conditions in the recycling process
- **In case of releasable technologies, the adhesives should stay on the label and irreversibly deactivate**

When in the recycling process will labels/flakes be dried?

As hot air would bring quality degradation to the PET flakes (yellowing), recycling plants use step dryers and air conveying systems in order to dry and convey PET flakes. Flakes will be dried to conduct air separation and remove residual labels. PET flakes are sorted after the washing process in order to remove contamination (metal, silicones, rubber, foreign colours, PVC) it is necessary to dry the material (residual moisture < 1,0 %). Wet PET flakes are not accurately sorted as the residual moisture makes the material sticky and negatively influences sorting performance of optical sorting machines.

PET flake needs to be dried after the washing process as customers require residual moisture of max. 0.7 % (bottle flake/bottle pellet requirements).

Would it be more accurate to evaluate the stickiness when the labels are still wet?

When (pressure sensitive) labels are wet, they are not sticky because the adhesive demonstrates hydrophobic behaviour. Adhesive molecules are dispersed by water and therefore do not form sticky layers on the material. When enough water is removed (< 5 % residual moisture) stickiness returns and can be observed by reactivation. In PET recycling processes PET flakes are usually dried twice. First after cutting and second after washing. Drying is carried out in step dryers (centrifugal forces) and air conveying systems.

In the drying processes at industrial washing plants PSL do not cause serious problems as long as they are wet enough. Therefore, the evaluation of stickiness must be carried out on dried flakes.

Could this become a test method to evaluate re-tackiness?

From a sustainability perspective a test on re-tackiness should be avoided if possible. A pressure sensitive adhesive which slightly reactivates will remain on the PET flake surface and cause increased yellowness in the recycling process. Contaminated PET flakes cause problems in extrusion processes due to oxidation of the adhesive and generation of chemical cross contamination (NIAS).

Is the proposed quick test procedure for PSL representative for industrial conditions?

With the proposed quick test procedure at lab scale recyclers have developed a solid base to investigate the wash-off behaviour of adhesives. The results of such tests provide data which are transferable to industrial conditions at recycling plants and provide reliable trends and information for commercial applications.

For continuously operating plants, commercial tests are currently not available for PSL and non-water-soluble adhesives.

Can increased friction improve the performance of the industrial washing process?

Industrial washing processes use high shear forces that bring increased friction to the flakes. It is known that friction facilitates the washing process and increases label wash off performance. High friction in the washing process is not capable of increasing the removal performance of adhesive substances (e.g. acrylics) and friction has no impact on the recyclability of PSL. High friction leads to very fine dispersion of non-water-soluble substances and therefore adhesive droplets spread all over the PET flakes.

In lab trials with increased friction, no change in reactivation behaviour or increased water solubility of adhesives was observed.

to achieve a change in chemical adhesive composition in order to improve the recyclability of PSL.

Can paper PSL be an appropriate solution?

- **Paper label:** paper labels without fibre losses are conditionally acceptable and paper labels with fibre losses are not acceptable. As a result, the usage of paper labels should be limited.

Generally, paper labels can have improved recyclability in limited and specific individual applications.

Recycling plants can handle paper fibres (cellulose particles) in very limited quantities (ca. 2-3 % input material). Laminated paper labels also have fibre losses. The use of paper labels should be minimised.

For PSL, paper labels do not improve recyclability as the same reactivating adhesive substances are used to attach them to PET bottles.

Furthermore, PSA and paper fibres tend to agglomerate and therefore lead to viscous, non-

water soluble, sticky pulps in industrial recycling lines.

If this pulp is mixed with dissolved adhesive substances coming from PSL they help solidify the agglomerates and transform the pulp into a very sticky and highly viscous sludge which clogs machines and pipes in the recycling line.

Should the adhesive stay in the wash water or stay on the label?

For PSA there is one possible solution:

It must not be mixed or spread in the wash water in order to prevent the PET material from being contaminated. The adhesive should stay on the label without reactivation. However, reactivation must be avoided at any time in any application.

If this exceptional solution is applied, the adhesive must not leach any of its components into the wash water.

Would the addition of a chemical to the recycling process to slow or prevent the adhesive on the washed off labels entering the wash water solve the problem?

Adding chemicals to a working recycling process is not an appropriate solution in terms of food grade quality and sustainability. Currently, there are brands which have carried out research and brought forward PSL without reactivating glues that have successfully been tested in laboratory scale.

As brands are part of the value chain which is fed with recycled material, finding recyclable solutions must have priority over the adaption of the recycling process. Commitments of 100% rPET application in PET beverage bottles can only be met if products with maximum recyclability are put on the market.

What has been done to develop solutions for PSL problems in Scandinavia?

Deposit systems in Scandinavia have already announced that as of February 2021 they will ban any PSA or PSL due to a lack of recyclability and sustainability. Similar discussions are on-going in other European countries which have deposit systems and guidelines.

Why can Scandinavia be a model for the rest of Europe to cope with poor PSL recyclability?

Scandinavian deposit systems (e.g., Infinitum, Returpack, Palpa) are non-profit organisations which are ruled by brands and funding linked to recycling and recovery rates. These systems have released official guidelines which are mandatory for each beverage bottle in the corresponding country. Each brand that wishes to sell deposit products on national markets must have the beverage packaging officially approved by the deposit system.

It is possible that beverage bottles which can be sold in other European countries may not be placed in individual Scandinavian countries due to poor recyclability and/or non-conformity

with the system's guidelines.

To have a package approved, the package must undergo a recycling evaluation either by the system or by the recycler. The system can require the recycler to perform lab test procedures on the packaging and provide recommendations. It is not possible to place a product on the national market without an approval for the packaging.

This procedure could be implemented in all European countries which have deposit systems.