



Assessment Process Document

Topic:	➤ Overview of assessment process, with a description of the different steps and tools.
Goals:	➤ To establish a common understanding on how to proceed when assessing new technologies within the European PET Bottle Platform between EFBW, EPRO, EUPR, Petcore and UNESDA
Date:	➤ 14.07.2010

Index

Index	1
Organisation and goals of the Platform	2
Description assessment process steps	3
Outline assessment process	4
Overview tools	5
Tool 1 List of designated representatives	6
Tool 2 Application form	7
Tool 3 Agreement with Applicant (third party).....	10
Tool 4 Test design & report.....	13
Tool 5 Evaluation report	16
Tool 6 Feedback report	17
Tool 7 External communication	18
Tool 8 Publication guidelines.....	20

Organisation and goals of the Platform

Goals

The main objective of the European PET Bottle Platform is to evaluate technologies / products and to allow new PET bottle innovations, while optimising the economic and environmental consequences for the European PET recycling industry.

It will do so by promoting the recyclability of PET bottles on the market by:

- Establishing European harmonised guidelines for PET bottles recyclability that will be accepted across the whole value chain.
- Encouraging industry to test new PET bottle concepts and/or materials before market launch according to the harmonised guidelines.
- Giving advice and recommendations to the different stakeholders.
- Sharing information and knowledge across the whole value chain.

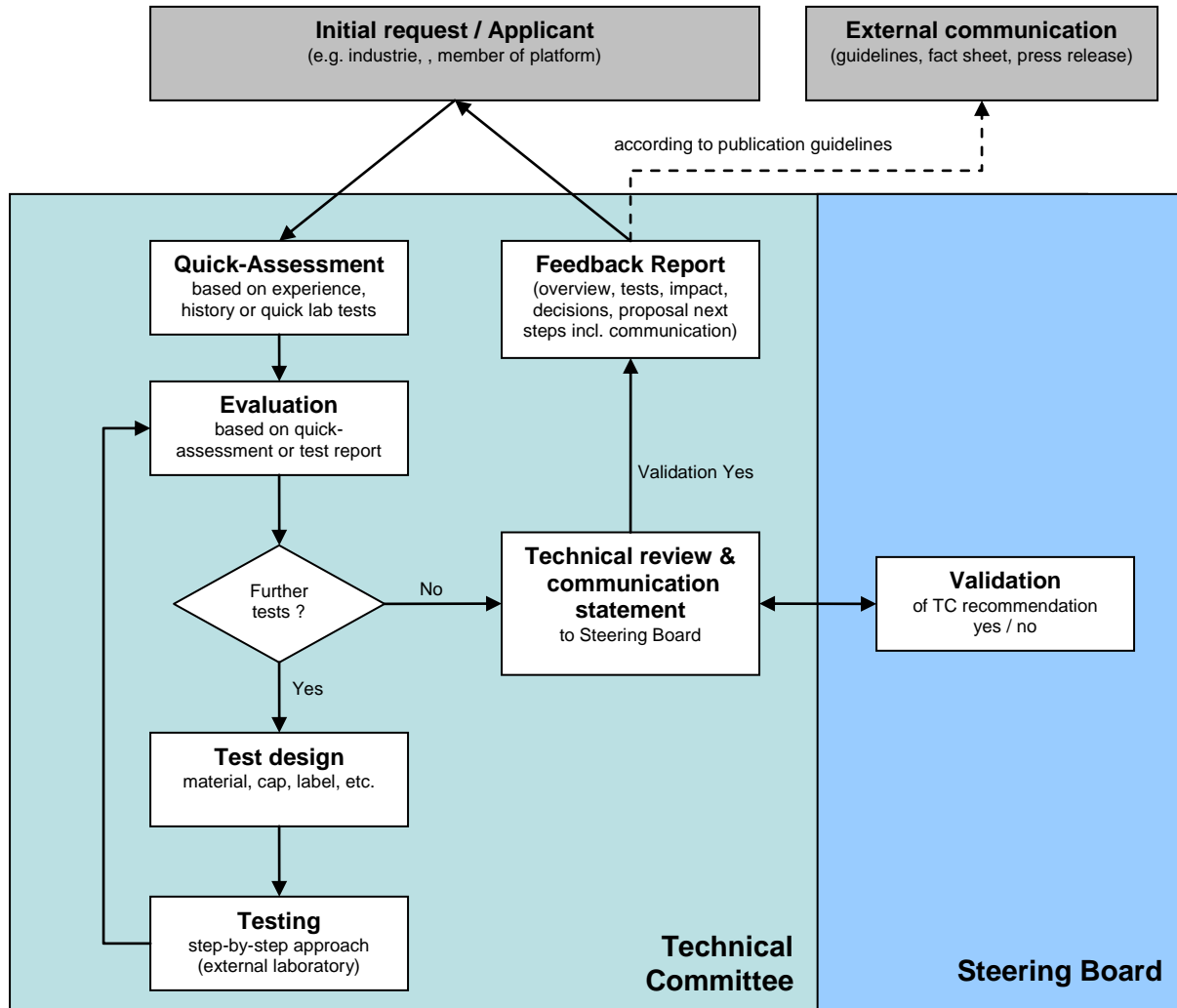
Platform members



Description assessment process steps

Process-step	Tools	Output	Who / Time
<p>➤ Initial request</p> <p>A request is introduced by a third party Applicant (e.g. industry), the Platform or one of its members.</p> <p style="text-align: center;">↓ ↓ ↓</p>	<ul style="list-style-type: none"> • Application form • Agreement with Applicant (third party) • Workflow document (who, what, when...) 	Signed agreement with Applicant (third party) includes a detailed description of costs, communication, etc.	Applicant, Platform <i>e.g. 0+2 weeks</i>
<p>➤ Quick-Assessment</p> <p>Fast assessment based on experience, history or quick lab-test. Unanimous decision is needed, otherwise next step.</p> <p style="text-align: center;">↓ ↓ ↓</p>	<ul style="list-style-type: none"> • Guidelines for Recycling • History (in-house tests, or tests made by PETCORE, COTREP, etc.) • Results of quick tests 	<p>Yes/No-response: YES = fully compatible with existing PET stream - assessment is finished (go to communication). NO or uncertain = next step.</p>	Platform and/or laboratory (in-house testing allowed) <i>e.g. 0+2+2 <u>weeks</u></i>
<p>➤ Test design</p> <p>Tests are designed on case-by-case basis (material / body, closure, label, glue)</p> <p style="text-align: center;">↓ ↓ ↓</p>	<ul style="list-style-type: none"> • Test design 	Approved test design by Platform.	Platform, Applicant, laboratory <i>e.g. 0+2+2+2 <u>weeks</u></i>
<p>➤ Test proceeding</p> <p>First step is dried flakes; if necessary extruded regranulates, plaques, end products</p> <p style="text-align: center;">↓ ↓ ↓</p>	<ul style="list-style-type: none"> • Protocol(s) 	Test result and report	External laboratory (no in-house testing allowed) <i>e.g. 0+2+2+2+4 <u>to 12 weeks</u></i>
<p>➤ Evaluation / decision</p> <p>Decision Yes /No or Yes under conditions.</p> <p style="text-align: center;">↓ ↓ ↓</p>	<ul style="list-style-type: none"> • Test report • Evaluation report • Feedback report 	Overview of test results, feedback to Applicant, proposal for external communication (if necessary)	Platform <i>e.g. 0+2+2+2+(4-12)+2 <u>weeks</u></i>
<p>➤ Communication</p> <p>Either passive (e.g. adapted Guidelines for Recycling) or active communication (e.g. press release).</p>	<ul style="list-style-type: none"> • Guidelines for Recycling • Fact sheet • Press release 	Statement concerning evaluated technology	Platform <i>e.g. 0+2+2+2+(4-12)+2+2 <u>weeks</u> = 14-22 weeks</i>
<p>➤ Knowledge database</p> <p>Overview of all tests and tests results</p>	<ul style="list-style-type: none"> • Database 	Test history	Platform

Outline assessment process



Overview tools

The aim of these tools is to simplify and to accelerate the assessment process. The process will be transparent and easy to use.

WHAT	DETAILS
1. List of designated representatives	Each organisation nominates up to three delegates who are listed in this tool.
2. Application form	Details on bottle design, material involved, market penetration has to filled by Applicant
3. Agreement with Applicant	Each assessment process starts with an agreement, to be signed by Applicant and all members of the Platform.
4. Test design & report	<i>Each request leads to tests based on the standard test procedures depending on the specific packaging design (material, closure, label, etc.). Benchmark are B2B properties.</i> Test results are described in a test report, which includes an Executive Summary, details of equipment, test conditions, test results and comments.
5. Evaluation report	Evaluation report includes a description of the test results, recommendations and comments, to be evaluated by the Platform.
6. Feedback report	Feedback report is sent to the Applicant with overview, decision, explanation of impact in value chain, recommendation and next steps.
7. External communication	Include guidelines for recycling, fact sheet, or press release.
8. Publication guidelines	Include guidelines for recycling, fact sheet, or press release.

Tool 1 : List of designated representatives

The following experts will participate in the Assessment Process of the European PET Bottle Platform:


- An Vossen (Plarebel) on behalf of EPRO
- Patrik Geisselhardt (PRS) on behalf of EPRO
- Tristan Brunin (Valorplast) on behalf of EPRO
- Casper van den Dungen (ITW Polyrecycling) on behalf of EUPR
- Antonino Furfari (EUPC Services) on behalf of EUPR
- Christian Crépet (Sorepla Industrie) on behalf of EUPR
- Wim Hoenderdaal (Eastman on behalf of Petcore
- Andreas Christl (Buhler) on behalf of Petcore
- Luca Stramare (Equipolymers) on behalf of Petcore
- Françoise Poulat (Danone) on behalf of UNESDA/EFBW
- Yann Maurice (Orangina Group) on behalf of UNESDA/EFBW
- Jean-Francois Briois (Nestlé) on behalf of UNESDA/EFBW

- Sue Ward (Petcore) (*)
- Philippe Diercxsens (Danone) (*) on behalf of UNESDA/EFBW

(*) **For administrative purposes only.**

Tool 2 : Application form

The Applicant makes a request to the European PET Bottle Platform by sending the following information (see also excel sheet). All information will be kept confidential under the conditions set forth in the agreement between the Applicant and the Platform (see tool 3).

**EPBP**
APPLICATION FORM

PLEASE FILL IN OR SELECT THE FOLLOWING FIELDS

Date: dd/mm/j j j j

Company name:

Company address:

.....

.....

.....

Contact person:

Phone number:

Fax number:

E-mail:

Website:

General Information

Category: barrier

Commercial name:

Patent number(s):

Supplier(s):

Product description:

.....

.....

Market sector: water CSD energy/sport
 beer juice dairy (products)
 other (please specify):

Estimated market: < 10% 10 - 20% > 20%

Commercialised: not yet imminent yes

Research partner (if required):

Company name:

Contact person:

Phone number:

E-mail:

Detailed information (category specific):

Category: barrier

Technology: multilayer blend surface
Barrier: passive active passive & active

Chemical formula or material name of main component(s):

.....
.....
.....

Food contact approved: yes no

Weight of body (in g): g

Weight of barrier (in g) g

Percentage of barrier in body (in %): %

EPBP Quick Test - result:

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Available recycling studies:

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Documentation:

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Comments:

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The **European PET Bottle Platform (EPBP)** is a voluntary initiative, grouping technical experts in the field of PET production, design and recycling; together, they aim to provide an objective evaluation of new technologies and an independent assessment of their impact on PET recycling processes across Europe. This initiative is supported by the **European Association of Plastic Recycling and Recovery Organisations (EPRO)**, the **European Plastics Recyclers (EUPR)**, **PET containers recycling Europe (Petcore)**, the **European Federation of Bottled Waters (EFBW)** and the **Union of European Beverage Associations (UNESDA)**.

You should carefully read the Assessment Process Document version 14.07.2010. By completing the current Application Form and/or checking the "I have read and accept the terms" checkbox, you are indicating your acceptance to be bound by all of the terms and conditions of the Assessment Process Document. You understand and agree that the terms and conditions of this Assessment Document are the only terms and conditions applicable to your application to and evaluation by the European PET Bottle Platform (EPBP).

- I have read and accept the terms and conditions of the Assessment Process Document issued by the European PET Bottle Platform (EPBP) on 14.07.2010.

Signature:

Name:

Date: dd/mm/jjjj

Where to send this form ?

Applications can be sent to the European PET Bottle Platform (EPBP) by mail, fax or e-mail to:

An Vossen
c/o EPRO
Diamant Building
Boulevard A. Reyerslaan 80
1030 Brussels

Tel: +32 2 238 97 81
Fax: +32 2 238 99 98
E-mail: avossen@plarebel.be

The European PET Platform (EPBP) undertakes to take all reasonable steps to maintain the confidentiality of the application submitted via mail, fax or e-mail. The Platform will not discuss the details of a specific application with anyone, unless the Platform has written authorisation from the applicant, specifically naming those persons to whom information can be provided.

The European PET Bottle Platform undertakes to take all reasonable steps to maintain the confidentiality of the application submitted via mail, fax or e-mail. The Platform will not discuss the details of a specific application with anyone, unless the Platform has written authorisation from the applicant, specifically naming those persons to whom information can be provided (See tool 4).

Tool 3 : Agreement with Applicant (third party)



Secrecy Agreement

This Agreement is made on 14/07/2010 between

BETWEEN **EFBW**, Rue de l'Association 32, 1000 Brussels, Belgium.
EPRO, Koningin Astridlaan 59 box 5, 1780 Wemmel, Belgium.
EuPR, Avenue de Cortenbergh 71, 1000 Brussels, Belgium.
Petcore, Rue Théodore de Cuyper 100, 1200 Brussels, Belgium.
UNESDA, Bd St Michel 77-79, 1040 Brussels, Belgium.

All five of the above-mentioned entities, together and individually, hereinafter referred to as "EPBP".

AND **To be filled in by Applicant**

Hereinafter referred to as "APPLICANT".

WHEREAS

- A. EPBP is a voluntary initiative, grouping technical experts in the field of PET production, design and recycling; together, they aim to provide an objective evaluation of new technologies and an independent assessment of their impact on PET recycling processes across Europe.
- B. EPBP's main objective is to allow new innovations, and to support the introduction of new packaging, while optimizing the economic and environmental consequences for the European PET recycling industry. It will do so by:
 - Setting up test procedures to evaluate the influence of bottle innovations - such as barrier materials, resin formulations, additives and non-PET components in or on PET bottles - on R-PET recycling processes.
 - Assessing key technologies and total packaging concepts;
 - Giving independent advices and recommendations to the different stakeholders.
- C. EPBP has issued the "Assessment Process for Applicant – version 14.07.2010" outlining the terms and conditions of an EPBP evaluation of new technologies and bottle innovations. The document also explains the steps and tools used for the completion of the test procedures and the evaluation of the test results.
- D. APPLICANT has requested EPBP to evaluate a bottle innovation project entitled **project name to be filled in by applicant** (hereinafter referred to as PROJECT) in relation to its influence on the quality of PET recycling processes and its re-use as secondary raw material in applications such as bottles, film, sheet, strapping and fibre.
- E. EPBP will obtain from APPLICANT certain non-public confidential technical, scientific and commercial information, directly or indirectly, in writing or orally, including but not limited to processes, innovations, know-how, specifications, designs, samples, photographs, flow charts, test results and data solely for the purposes of the PROJECT.

Now in consideration of the disclosure by the APPLICANT of confidential information, the parties hereby agree that:

1. All information obtained by EPBP from APPLICANT shall be regarded and treated as confidential.
2. EPBP agrees to use the APPLICANTS's confidential information solely for the purposes of the PROJECT.
3. EPBP undertakes not to disclose the APPLICANT's confidential information to any third party without the prior written consent of the APPLICANT.
4. EPBP and APPLICANT agree that any information sharing will be carried out only to the extent permitted by laws and more precisely by European Union rules and regulations on free competition.
5. 'Confidential information' shall mean any and all information exchanged between EPBP and the APPLICANT for the purposes of the PROJECT, except for information which it can be shown by the receiving party, was:
 - (i) already is or hereafter becomes part of the public domain by publication or otherwise than through the breach of this agreement by EPBP, or
 - (ii) already in the possession of EPBP prior to the date of receipt of the information pursuant to this agreement, or
 - (iii) lawfully acquired by EPBP after the time of disclosure hereunder from a third party with full rights of disclosure.
6. The present agreement and any dispute, controversy, proceedings or claim of whatever nature arising out of or in any way relating to this Agreement, shall be governed and construed in accordance with the laws of Belgium, excluding its rules for choice of law.

All disputes relating to or arising out of or in connection with this Agreement shall be finally settled by arbitration in accordance with the Rules of CEPANI, the Belgian Center for Arbitration and Mediation. The arbitration shall be held in the offices of CEPANI in Brussels, Belgium and the English language shall be used in the proceedings. The arbitration decision shall be final and binding on the Parties and enforceable in any court of competent jurisdiction.

7. Should any clause or provision of this agreement prove to be or become null and void, invalid or unenforceable, this agreement shall continue to be valid as to its other provisions.

In such case the parties shall endeavour to replace the clause or provision in question by another one that approaches to the best extent possible the meaning and the effects of the clause or provision deemed void, invalid or unenforceable.

The present agreement shall take effect on the date of its signing by the parties. The parties shall be bound by the obligations and undertakings contained in this agreement for a period of 5 (five) years from the date of disclosure, unless terminated by the mutual written consent of the parties hereto.

Signed in 2 original copies by the duly authorised representatives of the parties.

For EFBW

Name :
Title:
Date :
Signature :

For EPRO

Name :
Title:
Date :
Signature :

For EuPR

Name :
Title:
Date :
Signature :

For Petcore

Name :
Title:
Date :
Signature :

For UNESDA

Name :
Title:
Date :
Signature :

For Name of Applicant

Name :
Title:
Date :
Signature :

Tool 4 : Test design & report

Quick tests

Laboratory analyses on the recyclability of new PET bottles in the existing recycling schemes are relatively expensive and usually have a time delay between sampling and getting useable results of several months. Besides, assessing the test results is a difficult task that requires training and experience. This is often seen as an inconvenience.

For these reasons, reliable, rapid and low-cost techniques for the quick assessment are developed to provide information necessary for the optimisation of further tests.

Several quick tests (QT) are available, including (but not limited to):

- QT 500: Oven test
- QT 501: Metal separation test
- QT 502: Swim/sink test
- QT 503: Sorting test
- QT 504: Glue separation test
- QT 505: Melting test

All quick tests include a complete explanation of the scope, techniques, equipment and test conditions, as well as a “Summary Interpretation” explaining how to use the test results.

Quick tests can either be executed at the facility of the Applicant or by an independent test laboratory. The Applicant is asked to fully document all test methods, test conditions and measurements and to provide complementary observations for the evaluation of the test results by the Platform.

Evaluation of quick tests (see also tool 5)

The quick test is only accepted as a final test under the following conditions:

- The test is executed under the conditions described in the quick-test protocol by an independent test laboratory with no affiliation to the Applicant. The test laboratory has to be approved by the Technical Committee.
- The test results are clear-cut.
- The Technical Committee decides unanimously that the PET bottle is fully compatible within the existing PET recycling schemes.

In all other cases, further tests are needed to provide additional information about the impact of the tested PET bottle on PET recycling.

Test design

Based upon the different elements provided by the Applicant and/or the quick tests, the Platform designs specific test procedures for the purpose of assessing the impact of such PET bottles on the recycling.

The specific test procedures are up-to-date testing methods that produce qualitative and/or quantitative test results. The test procedures include:

- List of tests already done, test results and conclusions
- Complete step-by-step description of test procedure, with:
 - Flow chart
 - Material & equipment list
 - Sample size
 - Preparation of test samples
 - Test conditions
 - Detailed test procedures
 - Analysis of data
 - Repeatability (or reproducibility)

Several specific tests are available, including (but not limited to) oven test, optical sorting, metal detection, glue separation, bleeding labels, swim/sink, washing, extrusion, solid-stating, plaques, injection blow moulding.

Execution of tests

The execution of the specific tests involves activities such as validating test environments, running the test, generating the test results and controlling the validity of the test results. Most test results are strongly affected by the precise method of testing or measuring. It is therefore vital to fully document all test methods, test conditions and measurements and to provide complementary observations if required.

Specific tests must be executed by an independent test laboratory with no affiliation to the Applicant, using modern test equipment. The test laboratory has to be approved by the Technical Committee. In-house testing at the facility of the Applicant is exceptionally allowed under the following conditions:

- The Applicant concerned demonstrates that they were unable to comply with the original test procedures and/or that the technical conditions do not allow any other way.
- The Applicant owns in-house test laboratory with standard test equipment and for in-house laboratory procedures, equipment must be operated and evaluated according to similar test conditions as an independent test laboratory.
- The Platform gives special permission for in-house testing.
- The Platform appoints an auditor who will monitor the execution of the tests at the Applicant and who will certify the test results. The Applicant will cover the costs of the auditor.

Test results

The Applicant commits to disclose all test results to the Platform.

All test procedures must be fully documented. The Applicant, or a third party, presents a complete test report to the Platform in order to assess the compatibility of the PET bottle within the existing collection & sorting schemes and the PET recycling processes in Europe. This test report includes:

- Executive Summary
- Company name & contact person
- Product name and description
- Market sector & market volume
- Test design
- Research facility & contact person
- Detailed description of input material & sample preparation
- Material & equipment used
- Process conditions
- Test results & remarks (including repeatability)
- Further comments
- Summary

This report will be made available to all designated members of the Technical Committee under the conditions set forth in the agreement between the Platform and the Applicant.

Costs

The total assessment process by the Platform – from application and test design, to decision and communication – is free of charge. However, the Platform will not be responsible for any costs relating to the execution of the tests by the Applicant or a third party, or any other associated costs.

Tool 5 : Evaluation report

Evaluation & recommendation

The Technical Committee reviews all test results provided by the Applicant, as well as all relevant information available to the Platform. The Committee also provides critical guidance for the interpretation of these test results, and if necessary develops further tests to provide additional information about the impact of the tested PET bottle on PET recycling.

The Technical Committee assesses the compatibility of the PET bottle within the existing collection & sorting schemes in Europe, and describes the possible consequences for the PET recycling process.

The Technical Committee issues a technical review, summarising the test results, conclusions and recommendations to be submitted to the Steering Board. This technical review includes a proposal for external communication (see tool 7) taking into account the publication guidelines (see tool 8).

Recommendations and communication proposals are accepted if the Technical Committee arrives at a consensus or, if no consensus is reached, by a majority of 3/4 of the votes. In the event there is no majority decision, the recommendation of the Technical Committee describes the different remarks and various points of view. In this case, the final decision is made by the Steering Board.

Validation

The Steering Board reviews the recommendations and the communication proposals of the Technical Committee, and validates the final approval of the PET bottle. The Steering Board communicates its decision (validation yes /no) to the Technical Committee. In the event the Steering Board does not agree with the recommendations of the Technical Committee, the evaluation report is returned to the Technical Committee with the remarks of the Steering Board. At this stage, the Applicant and/or the independent test laboratory can be invited to the Technical Committee to provide further information about the tested material and the test results.

The Technical Committee ensures the communication of the results to the Applicant, the member organisations and other stakeholders.

General

The Applicant is encouraged to inform the Platform prior to implementing any modifications in the approved PET bottle.

Conflict of interest

The designated representatives will inform the Platform if he/she has a (potential) conflict of interest between existing assignments, obligations and responsibilities and the services set out in the European PET Bottle Platform, for instance any situation where the designated delegate will de facto not be able to respect this non-disclosure agreement.

Tool 6 : Feedback report

The Platform provides the Applicant with a feedback report, containing the following information:

- Overview of assessment process
- Impact on existing collection & sorting schemes
- Impact on the PET recycling process
- Decision of the Platform
- Communication through the Platform
- Next steps (if required)

The feedback report falls under one of the following categories according to the Design for Recycling Guidelines for PET bottles. For more details about each category, refer to tool 8.

- Full compatibility – also known as category “YES”;
- Limited compatibility--also known as category “CONDITIONAL
- Low compatibility – also known as category “NO”.

In any case, the Platform is prepared to discuss with the Applicant in order to find suitable solutions for the respective PET bottle. For that reason, the Platform provides a state-of-the-art knowledge, information and expertise pool by using the synergy effects of the different stakeholders represented in the Platform.

The Platform reserves the right to update and change the conditions of the approval for the respective PET bottle at any time, upon prior notice to the Applicant, in accordance to the most recent technologies, assessments and experience.

Tool 7 : External communication

The Technical Committee can recommend the use of one of the following communication tools, or any other form of communication, taking into account the publication guidelines (see tool 8). All external communication has to be validated by the Steering Board.

The publications can be made available via the website of the different member organisations.

Design for Recycling Guidelines for PET bottles

“Design for recycling” is a strategy whereby the designer considers the end-of-life recyclability in the earliest stages of product design and determines the most effective design features to facilitate product recycling. Adopting the “Design for Recycling” strategy helps to ensure a sustainable recycling industry, which goes well beyond the PET reprocessors to the producers who will take the recycled materials and make them into new fibre, sheet, strapping or packaging.

The “Design for Recycling” guidelines is an interesting tool to inform design teams to take these criteria into account during the development phase of a new product.

The information contained in the “Design for Recycling” guidelines is for general guidance only. Any details given are intended as a general recommendation based on the best of our knowledge at the time of publication. Therefore the Guidelines are a dynamic document that needs to be updated on a regular basis. Each new assessment process can bring a better understanding of the PET recycling process, and should be taken into account in these Guidelines.

Fact sheet

A fact sheets is an easy-to-read and brief presentation of key points, emphasizing the impact on the existing collection & sorting schemes or on the PET recycling process of a specific PET bottle.

Fact sheets are based on the results of one or more assessments. Topics are addressed in a general matter, without disclosing any company names, commercial names, or other confidential information. Fact sheets are mainly used to share information within the member organisations and with other stakeholders.

Press release

The Platform may decide to release a press statement on the specific request of the Applicant.

The Platform may also decide to release a press statement if the Applicant decides to put or to keep the PET bottle on the market when jeopardizing the PET recycling in general, as well as the use of the recycled material in different end applications. This press statement will inform member organisations and other stakeholders about the impact of this PET bottle on the existing collection & sorting schemes or on the PET recycling process.

Example:

The European PET bottle Platform consists of a group of experts representing ABC, EPRO, EUPR and Petcore. The main objective of this Platform is to evaluate technologies / products and to allow new PET packaging innovations, while optimising the economic and environmental consequences for the European PET recycling industry.

The Platform assessed Product X and recommends...

Yes...

No...

Yes, but conditional...

Press statement by a Platform member

Every press statement released by one of the Platform members referring to the test results obtained via the Platform and/or based on the expert opinion of the Platform has to take over the exact wording of the communication tools – without modifications or additions – as approved by the Technical Committee, and validated by the Steering Committee. This press statement also has to contain a reference to, or an editor's note on the Platform and its members.

Communication by the Applicant referring to the Platform's test results

The Applicant has to refer to all the conditions set forth in the Platform's expert opinion in every communication referring to the results of the Platform's assessment.

Tool 8 : Publication guidelines

General

Every publication by the Platform or one of its members, based on the expert opinion of the Platform has to be approved by the Technical Committee and validated by the Steering Board. Once approved, the members can communicate without referring to the Steering Board.

Publication guidelines

Every publication by the Platform or one of its members, based on the expert opinion of the Platform has to contain at least the following information:

- EPBP logo
- Date
- Title (including applicant, content of evaluation)
- introduction of the applicant
- content of the evaluation (what was tested, according to what protocol)
- conditions / restrictions on the set-up of the evaluation
- variables of the evaluation (what concentrations were tested)
- technical results
- recommendation (limitations, market penetration . . .)
- contact information
- a reference to the Platform and its members
- the writing of the press release is delegated to the most appropriate EPBP member.

Categories

The recommendations of the Technical Committee fall under one of the following categories, according to the Design for Recycling Guidelines for PET bottles.

- Full compatibility – no impact on the collection & sorting schemes or on the PET recycling process (also known as category “YES”);

The Platform can communicate in such a way as to contribute to the development of this PET bottle and/or to promote market introduction thereof.

- Limited compatibility - Limited impact on the collection & sorting schemes and/or on the PET recycling process (also known as category “CONDITIONAL”). The conditions of approval set by the Platform specify the conditions that the Applicant, or a third party, will need to meet to keep their PET bottle approved for recycling. It is the responsibility of the Applicant to insure that their clients are aware of the conditions for approval.

The Applicant is encouraged to inform the Platform prior its market introduction.

In the event the Platform finds any violation of the conditions for approval, the Applicant will be given an opportunity for compliance. Failure to adhere to these requirements may result in a statement by the Platform to inform member organisations and other stakeholders about the impact of this PET bottle on the existing collection & sorting schemes or on the PET recycling process.

- Low compatibility – negative impact on the collection & sorting schemes and/or on the PET recycling process (also known as category “NO”).

In the event the Applicant decides to put or to keep the PET bottle on the market after receiving a negative assessment – thus jeopardizing the PET recycling in general, as well as the use of the recycled material in different end applications –, the Platform may release a statement to inform member organisations and other stakeholders about the impact of this PET bottle on the existing collection & sorting schemes or on the PET recycling process.